

**Brand: Genon**

**Pattern Name: Straight Up**

**Description: STRAIGHT UP is a textural extravaganza of narrow columns.**

Samples of this product can be ordered on-line or can be viewed in the Genon 3 volume binder set

**Product Specifications:**

|                                    |   |
|------------------------------------|---|
| Width:                             | 53"- 54"  |
| Type:                              | II  |
| Weight:                            | 20 ounces/linear yard<br>620 grams/linear meter<br>13.33 ounces/square yard |
| Backing                            | Poly-cotton osnaburg  |
| Adhesion of Vinyl to Fabric:       | 3 Lbs. per Inch / 13.4N/25MM  |
| Breaking Strength (WxF):           | 82 x 81 Lbs.<br>365 x 360 Newtons   |
| Tear Strength (WxF) Scale Reading: | 37 x 40   |
| Optional Protective Coating(s):    | Tedlar® protective finish<br>PreFixx® stain resistant finish                |

**Installation Notes**

|                        |                                      |
|------------------------|--------------------------------------|
| Match:                 | Non-reversible straight across match |
| Horizonational Repeat: | 52"                                  |
| Vertical Repeat:       | 18"                                  |

**Fire Rating and Surface Burning Characteristics:**

US: Flame Spread 10/ Smoke Developed 5  
Canada: Flame Spread 10/ Smoke Developed 5  
Fire Rating Class A

**Product Features**

Limited 5 Year Warranty  
MEA Approved, New York Department of Building: MEA 307-89-M  
Certified by Underwriters Laboratories, Inc. (UL) 13M6

This product contains additives to resist mold and other micro-biological growth on the decorative surface of the product. These additives, however, will not prevent mold growth if moisture is allowed to accumulate in or behind the wall.

**Indoor Air Quality:**

Low VOC Emitting.  
Meets California 01350 Specification for low emissions.  
Meets State of Washington Purchase Specification 7 days after installation.  
Meets EPA Headquarter Specification 7 days after installation.  
GREENGUARD Indoor Air Quality Certified(sm)

